

The GREEN Business Journal gives voice to industries nationwide intent on creating a sustainable future.

In our book, GREEN stands for Green technology, Recycling, Energy, Environment and NetZero – the challenges, the research and the breakthroughs.

The GREEN Business Journal is a reliable source of news and updates about the rules, regulations and developments relevant to businesses involved in the all important race to NetZero.

In short, GREEN provides a new platform for making connections in the most acute, time-sensitive challenge facing the world today.

Audience

Online magazine subscribers - **4,000** | Overall readership - **13,800**

Social media audience shared across our sister titles (chemical/water/ bioscience/Business to business sectors) - **67,500**

INDUSTRY	%	JOB FUNCTION	%	SENIORITY	%
Environmental Services	22.0%	Operations	25.8%	Senior	24.5%
Utilities	14.0%	Research	19.0%	Director	20.1%
IT Services and IT Consulting	14.0%	Engineering	13.4%	Entry	15.0%
Renewable Energy	12.0%	Education	11.2%	Manager	12.0%
Electrical, and Electronics Manufacturing	11.0%	Information Technology	8.0%	VP	8.0%
Business Consulting and Services	7.5%	Support	8.0%	Owner	7.8%
Oil and Gas	7.0%	Program and Project Management	6.5%	CXO	6.1%
Construction	6.0%	Research	4.0%	Partner	3.0%
Solar Electric Power Generation	4.0%	Media and Communication	2.1%	Training	3.5%
Government Administration	2.5%	Human Resources	2.0%		

Website stats:
greenbusinessjournal.co.uk

Average visits per month: **3,720**

Average page views per month: **8,465**

Online Audience

UK **60%** | Europe **18%**

USA **12%** | Rest of the world **10%**

